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Flint Group ANZ Appoints CPI Group to distribute sheetfed range

Wednesday 22nd July 2009, Melbourne: Today Flint Group ANZ and CPI Group Limited signed a landmark agreement that appoints CPI as the distributor for Flint Group's commercial sheetfed range of K&E Inks, Varn pressroom chemicals and dayGraphica products throughout Australia and New Zealand.

Brent Stephen, President and Managing Director, Flint Group ANZ said the agreement would enable Flint Group to expand its product portfolio in the commercial sheetfed market with one of the industry's leading distribution companies.

"Traditionally Flint Group has focused on the packaging sector. Moving forward a key focus for the business is to make our products more accessible. This objective is central to our partnering with CPI who has an extensive distribution network in the sheetfed segment."

CPI's Managing Director Bernard Cassell said, "From CPI's perspective this agreement represents a very important strategic alliance with the second largest supplier to the global printing and packaging industry. It has long been an aim of mine to align CPI with industry leading supply companies across all the markets we service. Today's signing represents this philosophy in action."

He continued. "Expanding our range of products through this agreement with Flint will provide our customers with access to their extensive selection of products and further increase our footprint."

In conclusion Brent Stephen added, "Our customers will now be able to access the entire Flint Group range of commercial sheetfed products through a single distribution channel and benefit from the high level of service on which CPI prides itself."

